

*Looking for the best way to sell your goods abroad?*

## 3 REASONS

**WHY COLUMDAE is indispensable when you want to expand into new markets abroad.**

- ***We are locals***
- ***We save costs***
- ***We save time***



# *We know markets* *– because we are local!*



## YOUR CHALLENGES

- Large distance to your new market
- No local contacts or network
- Different culture and business etiquette

## COLUMDAE

- ✓ We know your new market better because we are already there!
- ✓ We have a strong network and local staff
- ✓ We know what to do and what NOT to do



# *We save your money and your resources!*



## YOUR CHALLENGES

- Sales department without local contacts or expertise
- Permanent HR costs
- Market research can be time consuming and expensive

## COLUMDAE

- ✓ A wide network and strong expertise in our markets.
- ✓ Flexible structure = low prices.
- ✓ You maximize your investment into results.



# *Sell your products today - NOT tomorrow!*



## YOUR CHALLENGES

- Spending too much time getting to know your new market
- Wasting time with the wrong persons
- Loosing operative energy and forces

## COLUMDAE

- ✓ We have a strong expertise in your new markets
- ✓ We have the right contacts
- ✓ We help your focus on your core business



# Easy Access Markets



## FINLAND

GDP :270 billion \$  
Pop : 5,3 million  
Growth (2011) : 3,1%



## SWEDEN

GDP :570 billion \$  
Pop : 9 million  
Growth (2011) : 4,1%



## DENMARK

GDP :350 billion \$  
Pop : 5,5 million  
Growth (2011) : 2,1%



## UK

GDP :2480 billion \$  
Pop : 63 million  
Growth (2011) : 0,8%



## FRANCE

GDP :2806 billion \$  
Pop : 65 million  
Growth (2011) : 1,7%



## ITALY

GDP :2256 billion \$  
Pop : 61 million  
Growth (2011) : 0,3%

# New Markets



## POLAND

GDP :531 billion \$  
Pop : 38 million  
Growth (2011) : 4,3%



## KOREA

GDP :531 billion \$  
Pop : 38 million  
Growth (2011) : 4,3%



## JAPAN

GDP :5851billion \$  
Pop : 127 million  
Growth (2011) :



## INDIA

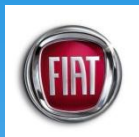
GDP :1833 billion \$  
Pop : 1210 million  
Growth (2011) : 8,3%



## TURKEY

GDP : 763 billion \$  
Pop : 75 million  
Growth (2011) : 9%

# Examples of our people's success :



  
**Columdae**

# WE OPEN YOUR BUSINESS ABROAD:

*YOUR products are OUR products, YOUR success is OUR success!*



*87% success stories (2012)*

*+32% new clients (2012)*

*2 more markets acquired (2012)*



[www.columdae.com](http://www.columdae.com)



**Columdae**